

e-learning series

“The e-Learning modules cover lots of different driving scenarios that I think we’d all recognise. The facts and the risks are presented in a clear and engaging way – as are the reasons for doing things more safely out there on the road. I believe Drive Smarter could really make a difference to an organisation’s safety record, to its bottom line and, perhaps most important, to the safety and well-being of its personnel when driving.”

Professor Stephen Stradling,
Traffic and Transport Psychologist

Drive Smarter Road Risk Management Programme e-Learn Complete

e-Learn Complete is our full system and offers you the ability to provide a long-term ‘drip-feed’ of information to your drivers. When selecting this product, you have the opportunity to choose 12 modules from our line-up and dictate the order in which the modules are taken. Usually, an organisation opts for an individual to take one module per month over a 12-month period, followed by quarterly refresher modules in years two and three.

Drive Smarter *e-Learn Complete* provides organisations with a SCORM compliant e-Learning solution that offers video-based training delivered via our web interface. It comes complete with a risk profile, and audit and reporting capabilities that are accessed via our administration centre application.

The Goal of e-Learn Complete

Drive Smarter *e-Learn Complete* is designed to increase driver awareness and safety, leading to a potentially significant reduction in accidents and insurance claims. This can be achieved by:

- Increasing driver awareness
- Promoting safer driving
- Promoting company policies
- Managing occupational road risk
- Addressing sustainability and green issues

The Learning Process

We provide e-Learning in the most efficient and success-proven format. Each employee participating in the programme will follow these steps:

Step 1: The participant watches an informative (8-10 minute) video

Step 2: A series of module notes based on the video are presented

Step 3: The participant takes a short test based on the video

Subjects Covered

Our modules cover a wide variety of subjects, developed by traffic and safety psychologists and brought to life by broadcast professionals. Modules can be taken in any order, and depending on the time our year you begin, we can develop a season specific programme. Modules include:

- Proactive Driving
- The Mobile Office
- Speeding and Stopping
- Night driving
- Bad weather
- Spare a thought for...motorcyclists
- Alcohol...the morning after
- Self Control
- The Motorway Survival Guide
- Out of town
- Time management
- Going green
- Marion’s Story
- City Driving



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Training Solutions for Safer Work Driving

0845 619 7577

What's included?

For the Participant:

- An easy-to-use interface
- An engaging programme offering important and useful advice on safe driving
- Their own dashboard that shows their progress – what they have completed, what step they are currently on, and what is up next

For the Manager/Administrator:

- Access to our back-office administration centre
- View individual or team progress
- Add and archive accounts
- Run management reports
- A risk profile for each of your employees covering questions about the driver, the vehicle and the journey

For the Organisation:

- A cost-effective and easy-to-manage training solution for your company car drivers, grey fleet or for anyone in your organisation who drives for work-related purposes
- The ability to host the system on your servers and behind your firewall – essential for many organisations
- The option of multi-lingual delivery – we can customise the programme for any language
- The ability to customise video content to suit you – we can even film and add a message from your directors to be included at the start of each module
- The option of quarterly refresher modules after the course has been completed
- The option to add your logo and company colour scheme to the interface

ABOUT DRIVE SMARTER

Drive Smarter is a provider of training solutions for safer work driving. Our solutions are delivered via web-based e-Learning, classroom-based workshops and by in-car driver training. Our company has a single defining purpose – to provide best-in-class training solutions aimed at organisations with employees who drive for work. Our e-Learning Programme, Risk Profile Tool, Workshops and In-Car Training combine to provide the complete solution for organisations looking to meet their duty-of-care and road risk management obligations.

THE DRIVE SMARTER ROAD RISK MANAGEMENT PROGRAMME

Our road risk management programme comprises a suite of solutions that include e-Learning, Risk Profile, Workshops and In-Car Driver Training. It offers your organisation a variety of options for driver training that best suit your needs. You can choose an individual product or select a combination of solutions to build a programme that works best for you.

CONTACT INFO

For a free trial, or for more information about our products and services, call us on **0845 619 7577** or email info@drivesmarter.co.uk



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