

# e-learning series

*“The e-Learning modules cover lots of different driving scenarios that I think we’d all recognise. The facts and the risks are presented in a clear and engaging way – as are the reasons for doing things more safely out there on the road. I believe Drive Smarter could really make a difference to an organisation’s safety record, to its bottom line and, perhaps most important, to the safety and well-being of its personnel when driving.”*

Professor Stephen Stradling,  
Traffic and Transport Psychologist

## Drive Smarter Road Risk Management Programme e-Learn Essentials

We understand that not all organisations have the ability to commit to monthly or long-term training for their drivers. To address this, we have created *e-Learn Essentials* – a condensed version of our full programme, allowing participants to complete the entire course in around 60-minutes.

Drive Smarter *e-Learn Essentials* provides organisations with a SCORM compliant e-Learning solution that offers video-based training delivered via our web interface. It comes complete with a risk profile, and audit and reporting capabilities accessed via our administration centre.

Drive Smarter *e-Learn Essentials* focuses on the three most important factors any driver should consider:

1. The Driver
2. The Vehicle
3. The Journey

### The Goal of e-Learn Essentials

Drive Smarter *e-Learn Essentials* is designed to increase driver awareness and safety, leading to a potential reduction in accidents and insurance claims. This can be achieved by:

- Increasing driver awareness
- Promoting safer driving
- Promoting company policies
- Managing occupational road risk
- Addressing sustainability and green issues

### The Learning Process

We provide e-Learning in the most efficient and success-proven format. Each employee participating in the programme will follow these steps:

- Step 1:** The participant watches an informative (8-10 minute) video
- Step 2:** A series of module notes based on the video are presented
- Step 3:** The participant takes a short test based on the video

### Subjects Covered

**The Driver:** Recognising the risks, practical safety measures, following the Highway Code, dynamic planning, time and space, speed, attitude, factors that affect driving performance.

**The Vehicle:** Familiarisation, document checks, vehicle specifics and ergonomics.

**The Journey:** Planning, safety, weather, fatigue, night driving and driving in adverse conditions.

All subjects contain useful checklists and tips on green driving.



**drive smarter**  
Training Solutions for Safer Work Driving

0845 619 7577

## What's included?

### For the Participant:

- An easy-to-use system
- An engaging programme offering important and useful advice on safer driving
- Their own dashboard that shows progress – what has been completed, what step is currently being worked on, and what is up next

### For the Manager/Administrator:

- Access to our administration centre
- View individual or team progress
- Add and archive accounts
- Run management reports
- A risk profile for each of your employees covering questions about the driver, the vehicle and the journey

### For the Organisation:

- A cost-effective and easy-to-manage training solution for your company car drivers, grey fleet or for anyone in your organisation who drives for work purposes
- The ability to host the system on your servers and behind your firewall – essential for many organisations
- The option of multi-lingual delivery – we can customise the programme for any language
- The ability to customise video content to suit you – we can even film and add a message from your directors to be included at the start of each module
- The option to add your logo and company colour scheme to the interface

## ABOUT DRIVE SMARTER

Drive Smarter is a provider of training solutions for safer work driving. Our solutions are delivered via web-based e-Learning, classroom-based workshops and by in-car driver training. Our company has a single defining purpose – to provide best-in-class training solutions aimed at organisations with employees who drive for work. Our e-Learning Programme, Risk Profile Tool, Workshops and In-Car Training combine to provide the complete solution for organisations looking to meet their duty-of-care and road risk management obligations.

## THE DRIVE SMARTER ROAD RISK MANAGEMENT PROGRAMME

Our road risk management programme comprises a suite of solutions that include e-Learning, Risk Profile, Workshops and In-Car Driver Training. It offers your organisation a variety of options for driver training that best suit your needs. You can choose an individual product or select a combination of solutions to build a programme that works best for you.

## CONTACT INFO

For a free trial, or for more information about our products and services, call us on **0845 619 7577** or email [info@drivesmarter.co.uk](mailto:info@drivesmarter.co.uk)



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