

# risk profile

*“Working with Drive Smarter, I’ve tried to ensure the Risk Profile goes beyond a simple indication of overall low, medium or high risk. Employers require more detail than that - they need solid data to make informed decisions on buying the appropriate interventions. And drivers need feedback on which aspects of their driving style currently need some attention.”*

Professor Stephen Stradling,  
Traffic and Transport Psychologist

## Drive Smarter Road Risk Management Programme Risk Profile Tool

Our *Risk Profile Tool* collects pertinent, fact-based information about a driver, and provides your organisation with data to help you decide who may be at risk, based on your own internal risk factors. We offer a flexible approach that captures information about drivers, vehicles and journeys, and flags certain factors such as annual mileage driven, points on licence, and journey times. As these factors differ across organisations, our tool can be easily modified to take into account how your organisation calculates risks.

The risk profile tool is included free with both our e-Learning products.

### The Goal of the Risk Profile Tool

The Drive Smarter *Risk Profile Tool* is designed to capture pertinent, fact-based information about a driver. This information can then be used to decide who your high, medium and low risk drivers are, based on your own internal risk factors.

### The Process

The first step of e-Learn Complete and e-Learn Essentials is to complete the Risk Profile. When users first log into the system, they are directed to answer all the questions presented to them. Each question consists of a number of possible answers, and users select the option most relevant to them. A risk ‘score’ is then applied to the information captured using the information provided by you, and each question is assigned a category of High, Medium or Low risk. We can also flag responses that require immediate attention. For example, you may wish to always have your attention drawn to drivers with 9 points on their licences, or those who do not have the correct insurance. The information can then be reported on through our administration centre, and can be used to decide further training options, therefore reducing risk to the organisation.

### Subjects Covered

**The Driver:** Age, driving licence information, mileage, accident history, driving offences, and medical information including eyesight

**The Vehicle:** Ownership, insurance and maintenance

**The Journey:** Typical journeys taken, typical journey times, Highway Code and planning



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Training Solutions for Safer Work Driving

0845 619 7577

## What's included?

### For the Participant:

- A quick and easy-to-use tool
- Specific, non-vague questions that help a participant to understand why these questions are being asked. We do not leave room for confusion
- Their own dashboard that the risk profile has been completed

### For the Manager/Administrator:

- Access to our administration centre
- View individual or team risk profile reports

### For the Organisation:

- A cost-effective and easy-to-manage solution for your company car drivers, grey fleet or for anyone in your organisation who drives for work
- The ability to host the system on your servers and behind your firewall – essential for many organisations
- The option of multi-lingual delivery – we can customise the programme for any language
- The option to add your logo and company colour scheme to the interface

## ABOUT DRIVE SMARTER

Drive Smarter is a provider of training solutions for safer work driving. Our solutions are delivered via web-based e-Learning, classroom-based workshops and by in-car driver training. Our company has a single defining purpose – to provide best-in-class training solutions aimed at organisations with employees who drive for work. Our e-Learning Programme, Risk Profile Tool, Workshops and In-Car Training combine to provide the complete solution for organisations looking to meet their duty-of-care and road risk management obligations.

## THE DRIVE SMARTER ROAD RISK MANAGEMENT PROGRAMME

Our road risk management programme comprises a suite of solutions that include e-Learning, Risk Profile, Workshops and In-Car Driver Training. It offers your organisation a variety of options for driver training that best suit your needs. You can choose an individual product or select a combination of solutions to build a programme that works best for you.

## CONTACT INFO

For a free trial, or for more information about our products and services, call us on **0845 619 7577** or email [info@drivesmarter.co.uk](mailto:info@drivesmarter.co.uk)



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